

# **Kitchener Waterloo Business Crawl**

## **CONTEST RULES (“RULES”)**

### **CONTEST PERIOD:**

The Kitchener Waterloo Business Crawl Contest (“Contest”) will run from 9:00 a.m. Friday, October 11, 2019 to 4:00 p.m. on Friday, October 25, 2019 (“Contest Period”). The Sponsor’s clock is the time keeping device for this Contest.

### **CONTEST LOCATION:**

The Contest will be administered through eleven different locations across Kitchener Waterloo, Ontario and the The Greater Kitchener Waterloo Chamber of Commerce at 80 Queen St., N., Kitchener. The sponsor of the Contest is ShopKW.com (“Sponsor”).

### **ELIGIBILITY:**

No purchase or payment necessary. The contest is open to all residents of Ontario 18 years of age or older at the time of entry. Employees of, members of the immediate family of, or those domiciled with an employee of, ShopKW.com, The Greater KW Chamber, or the advertising, and promotional agencies and administrators used in connection with the contest, are not eligible to participate. Owner/operators and their immediate family of the eleven (11) participating businesses are not eligible to win. Employees/Volunteers (and their families) of the eleven (11) participating businesses are considered eligible to win the Grand Prize. These businesses include: Descendants Beer & Beverage Co, Waterloo Bike Shop, Vivo Pizza + Pasta, Uptown Beauty Lounge, Ascania Jewellery, Vitoria Bowling Lanes, Relish Cooking Studio, Victoria Party Store, Apollo Cinema, Smile Tiger Coffee, Chicopee Tube Park. Immediate family consists of parents, siblings, children, and spouse.

## HOW TO PARTICIPATE:

Enter by visiting eight (8) of the eleven locations on the contest passport to received a unique stamp from each business member. Passports must hold eight (8) correct stamps to be eligible for entry. Each participant is permitted one entry during the contest period. Any participant who submits more than one entry will be disqualified. Any passports deemed suspect or fraudulent will be removed from eligibility to win. Only entries with a correct answer to the skill testing question are eligible to win.

## THE PRIZE:

Grand Prize of one (1) \$1,000 package of gift cards (“Prize”) are available to be won during the Contest Period. The Prize has a retail value of \$1,000 and will consist of one (1) \$100 gift card or voucher from each of the following businesses/organizations: Descendants Beer & Beverage Co, Waterloo Bike Shop, Vivo Pizza + Pasta, Uptown Beauty Lounge, Ascania Jewellery, Vitoria Bowling Lanes, Relish Cooking Studio, Victoria Party Store, Apollo Cinema, Smile Tiger Coffee. The Grand Prize is not redeemable for cash.

## WINNER SELECTION:

There will be a random draw on Friday, October 25, 2019 after the 4:00 p.m. deadline at The Greater KW Chamber of Commerce at 80 Queen St., N. to determine the potential winner of the Prize. The potential winner will be announced in a Facebook post, and/or will be contacted via telephone. The Sponsor will make a minimum of 2 attempts to contact the potential winner by phone in the 7-day period following the applicable random draw. In the event the Sponsor is unable to contact the potential winner in such 7-day period, such potential winner may be disqualified at the Sponsor’s sole discretion, and the Sponsor may, at its sole discretion, hold another random draw to select another potential winner, in which event the provisions of this section will apply to such alternate potential winner.

All prizes are distributed at The Greater KW Chamber of Commerce at 80 Queen St., N., Kitchener Waterloo, Ontario. Prize will not be shipped to the potential winner. The potential winner must successfully answer a skill-testing question unaided and unassisted and present government-issued photo identification verifying the residency and age of the entrant, and sign the Contest Release & Acknowledgement at The

Greater KW Chamber of Commerce at 80 Queen St., N. to receive the Prize, which, among other things, (i) confirms compliance with these Rules, (ii) acknowledges acceptance of the Prize as awarded, (iii) releases The Greater KW Chamber and ShopKW.com, and each of their respective officers, directors, employees, agents, representatives, successors and assigns, and their respective advertising and promotional agencies and all of their respective affiliates, directors, officers, employees, agents, representatives, successors, and assigns, and any other person or entity associated in any way with the contest (collectively, the “Released Parties”) from any liability in connection with this Contest, (iv) confirms the winner’s agreement to the publication, reproduction and/or other use of his or her name, visage, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, and in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner, including, but not limited to, print, broadcast, and/or the Internet (including, but not limited to, social media).

Prize is not transferrable and must be claimed as awarded. If a prize is not claimed by November 15, 2019 it will be forfeited. If a prize cannot be awarded in accordance with these Rules, such prize will not be awarded.

#### GENERAL:

Subject to applicable laws, Sponsor reserves the right to terminate this Contest for any reason.

The Contest and the interpretation of these Rules are governed by the laws of Canada and Ontario.

By participating in this Contest, each participant automatically accepts these Rules, which are subject to change without notice, and automatically releases the Released Parties from any liability arising in connection with the contest.

The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all participants without right of appeal. Anyone determined by Sponsor, in its sole discretion, to be in violation of these Rules is subject to disqualification by Sponsor at its sole discretion.

In the event of any discrepancy between these Rules and any other material, including, but not limited to, advertising, these Rules will prevail.