Meeting Attendees: Brad Dunbar, Geraldine Stafford, Gina Hudel, Roberto Villamar, Stephanie Soulis, Faune Lang, Everton Wilmot, Cathy Snyder, Ruben Domingos, Mohsan Abdullah, Linda Lee, Nick Heffner, Gwenyth Stadig, Shelley Forwell
Regrets: Mariam Rasool, Kyle Brohman
Staff*:* Ian McLean, Lester Holley, Sofia Z. Guzman

CALL TO ORDER RECOGNITION OF QUORUM & APPROVAL OF THE QUORUM

- Quorum being constituted, Chair Brad Dunbar called the meeting to order at 7:34 AM

ADOPTION OF THE AGENDA, & APPROVAL OF THE CONSENT AGENDA AND MINUTES

- Adopted the agenda & approved the consent agenda & minutes

M: G. Hudel E: S. Soulis; Carried

ADOPTION OF THE CANCELLATION OF MEMBERS

- Adopted the cancellation of members

M: S. Soulis E: F. Lang; Carried

CONFLICT OF INTEREST DECLARATION

- No conflicts of interest were declared

FINANCIAL REVIEW- B. DUNBAR

- The Chamber is currently forecasting a deficit of approximately $161K
- Year-end retention is expected to finish around 79–80%
- Membership revenue is below budget. Management is still reviewing membership revenue calculations, as they believe there may be additional revenue that has not yet been recognized

OPERATING BUDGET 2026–2027- B. DUNBAR/ L. HOLLEY

- The proposed operating budget includes several strategic investments on improving member engagement and long-term retention
- Additional investments include AI training and a future CRM/AMS/Website improvements and member engagement initiatives
- Board discussed the new Membership Engagement Coordinator position focused on strengthen engagement, particularly among first- and second-year members, with the goal of improving retention and increasing member participation
- Strategic investments expected to improve future revenue and return a balanced budget over time
- Management advised that member engagement would be personalized based on each member's interests and business needs, with support from the sales team.
- Management also shared that discussions are underway with Google regarding future sponsorship

MOTION TO APPROVE THE 2026-2027 OPERATING BUDGET

- Adopted the 2026-2027 Operating Budget

M: M. Abdullah S: E. Wilmot; Carried

BYLAW REVIEW – T. LETTS

- T. Letts provided an update on the bylaw review process and explained the approval requirements under the Board of Trade Act. Following Board approval, the bylaws will be presented to the membership for approval before being submitted to the Minister for final approval
- G. Stadig recommended additional editorial revisions before the final version is circulated
- G. Stafford offered to review the document from an administrative perspective
- The Board agreed that Todd Letts & Gwenyth Stadig would finalize the editorial revisions and return the final version to the Board for approval prior to presentation to the membership
- ***The Board approved the bylaws in principle,*** subject to final editorial revisions by T. Letts and G. Stadig

NOMINATIONS COMMITTEE – E. WILMOT

- The committee received 52 applications, interviewed 12 candidates and recommended four nominees for election to the Board:

  - *Sandra Fazio – Fo' Cheezy Food Trucks*
  - *Tracy Van Keelsbeek– KW Oktoberfest*
  - *Melissa Durrell – Durrell Communications*
  - *Kevin Litwiller – Schooley Mitchell*

EXECUTIVE COMMITTEE ELECTIONS - B. DUNBAR

- The Board conducted elections for the Executive Committee
- The following Executive Committee was elected: **Chair**: Gina Hudel/ **Vice-Chair**: Mohsan Abdullah / **Vice-Chair**: Geraldine Stafford / **Treasurer**: Cathy Snyder/ **Secretary**: Stephanie Soulis
- Board members discussed opportunities to improve member engagement and visibility at Chamber events, including increasing Board interaction with members and enhancing event photography to better showcase attendees and the overall event experience

ADJOURNMENT

Motion to approve the adjournment: M: Hudel E: Stephanie; Carried

Printed Name of Meeting Presiding Officer: ________________________________.

Signature of Meeting Presiding Officer: ____________________________________.