Meeting Attendees: Brad Dunbar, Geraldine Stafford, Gina Hudel, Roberto Villamar, Stephanie Soulis, Faune Lang, Nick Heffner, Ruben Domingos, Kyle Brohman, Everton Wilmot, Linda Li, Mohsan Abdullah
Regrets: Mariam Rasool, Cathy Snyder, Gwenyth Stadig, Shelley Forwell, Sofia Z. Guzman
Staff*:* Ian McLean, Lester Holley, Carolyn Marsh

CALL TO ORDER RECOGNITION OF QUORUM & APPROVAL OF THE QUORUM

- Quorum being constituted, Chair Brad Dunbar called the meeting to order at 7:33 AM

ADOPTION OF THE AGENDA, & APPROVAL OF THE CONSENT AGENDA AND MINUTES

- R. Villamar asked about financial updates (not included in this package). B. Dunbar clarified that it is not a financial meeting due to audit process (waiting for final audited statements). Fiscal year financials were provided in June.
- S. Soulis requested that the typos in the new Board Member names be corrected. S. Guzman will fix and resend the agenda.
- With that change, adopted the agenda & approved the consent agenda & minutes

M: F. Lang E: S. Soulis; Carried

ADOPTION OF THE CANCELLATION OF MEMBERS

- Adopted the cancellation of members

M: E. Wilmot E: F. Lang; Carried

CONFLICT OF INTEREST DECLARATION

- No conflicts of interest were declared

STRATEGIC PLAN Q4 UPDATE – C. MARSH

- Membership engagement exceeded 60%, compared with approximately 44% in year one. Overall retention was approximately 80.9%.
- The target of 150 net new members was missed by 88. Q4 brought 94 new members against 74 budgeted.
- Retention remained a priority, supported by three calls per member annually and new-member networking events.
- Overall member satisfaction was approximately 85%. Event programming would be adjusted based on feedback. The healthcare mailer partnership generated approximately $60,000 net revenue for the Chamber.
- Advocacy and diversity initiatives continued, with further work required on representation targets.
- R. Villamar asked for more analysis (visual graphs) on member cancellations, and how we are adapting the retention plan strategies, based on those cancellations. L. Holley confirmed that information will be included with Strategic Plan updates.
- Action Items that were discussed, and Chamber Staff agreed to execute on for upcoming season:
    - Provide a Cheat Sheet for Board Members at events (key talking points for new members)

- Provide Board Members with a unique nametag/lanyard at events for easy identification for other members (including new members)
- Board to be invited to the Committee Social in September. C. Marsh to share date as soon as it's confirmed in mid-August.

EVENTS & FEEDBACK – B. DUNBAR

- B. Dunbar proposed looking at a different speaker for AGM instead of Economist (or at least, a more local perspective). Staff will discuss options with Scotiabank, the sponsor.
- G. Hudel proposed Kyle Murray as a potential speaker. No AGM speaker was confirmed.

BOARD MEETING SCHEDULE – B. DUNBAR

- PROPOSED: A new Board Meeting schedule for next season with only 4 meetings (Quarterly), while Board Packages would still be sent out monthly.
- Discussion occurred. Some concerns were brought forward with reduced meetings due to new Strategic Plan, new Board Chair/Execo, new Board Members, Trade/Tariffs, etc.
- E. Wilmot, F. Lang, and B. Dunbar are in favour of a reduced meeting schedule. R. Villamar, S. Soulis, and G. Hudel, are not in favour right now, but would be willing to revisit again in a later month. Online/virtual participants didn't have any input.
- Meeting schedule for the Fall that everyone agreed on:
  - Annual General Meeting on Thursday, September 24th
  - Orientation on Tuesday, September 29th
  - October Board Meeting (Tuesday, October 27th)
  - Capacity Canada governance training: staff will seek a date in November or December, potentially with a short Board discussion session attached.
- Changes to Board meeting scheduled will be reviewed & discussed at future meeting of the new Board.

BYLAWS UPDATE – I. MCLEAN

- The revised bylaws had already been approved by the membership at a members' meeting.
- Staff are preparing the submission letter and supporting material, with a response anticipated by late August or early September.
- The AGM would provide an update to members on that process; a further membership approval vote was not described as necessary.

BOARD BUDDY PROGRAM – B. DUNBAR

- F. Lang didn't make use of it. Liked that the option was there, but personally not beneficial.
- K. Brohman finds it nice.
- G. Hudel mentioned that L. Li found benefit in it.
- Program will be left with Governance Committee to determine adjustments

ADJOURNMENT

Motion to approve the adjournment: M: R. Villamar E: G. Hudel; Carried

Printed Name of Meeting Presiding Officer: _____.

Signature of Meeting Presiding Officer: _____.